



JUNE 2023

ABOUT 1 YEAR IN ADVANCE ...

A new, very special motorsport event will take place in **May 2024**: the TARGET BAVARIA. 2024 from Rijeka (Croatia) to Munich. The rally will be about 2000 km long, it will be as a vintage car rally in the style of the CARRERA PANAMERICANA in Mexico. Participants drive from a starting city A (2024 Rijeka / Croatia) to a destination city B (Munich in Bavaria) - in less than a week.

Top-class motorsport will take place daily, with special stages on closed roads and secured racetracks.

For half of the participants in "**Competition**" mode, for the other half of the participants in "**Regularity**" mode. Places are limited.

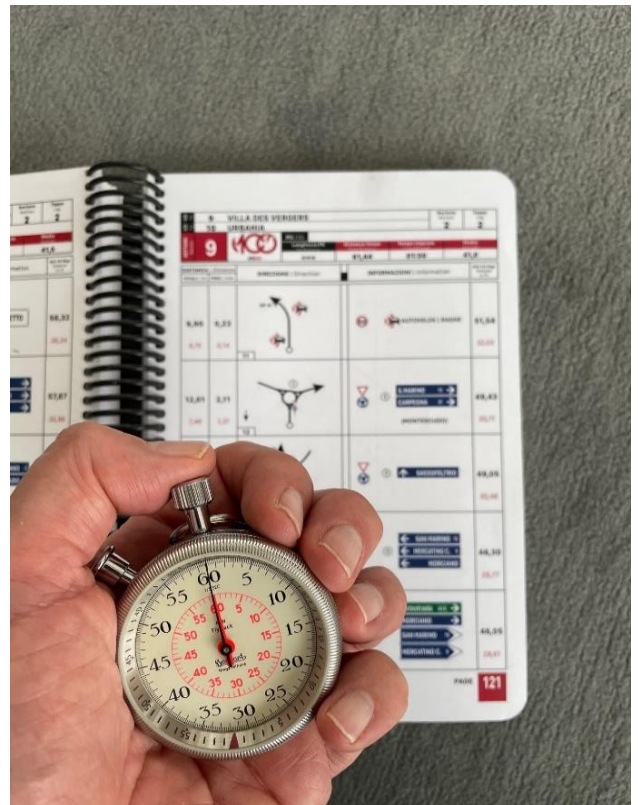
We asked the organizers **Dr. Joackim Graf von Finckenstein and his wife Christina**, how did they come up with this idea?

"As passionate amateur motorsport enthusiasts, we have been taking part in vintage racing events of this kind for about twelve years.

Examples including Le Mans Classic (France), Carrera Panamericana (Mexico), Modena Cento Ore (MCO, Italy), Tour Auto (TdF Automobile, France) or the Goodwood Revival (Great Britain). We were often asked by other motorsport enthusiasts why there weren't such events in Germany, the country of automobiles and legendary racetracks.

So in 2019 we thought about putting on such a tour. The south of Germany should be in the foreground, that's why we wanted the name "Tour Bavaria" for this multi-day rally. We even tried to integrate the famous Norisring as a special stage (part of the DTM – German Touring car Masters).

Unfortunately, Corona got in the way and the ecological mainstream of politics makes such an event in Germany currently even more difficult.



Then we experienced the anniversary revival of the **OLYMPIA RALLYE'72** in 2022 and saw first hand the fun of the participants and what a special experience such a long-distance rally can be and what strong emotions it can cause. That gave us the boost to start planning again.



In order to bypass the ideological obstacles in our country, we oriented ourselves even further south, particularly to Croatia and Slovenia. Also because many doors were immediately opened for us there for such an event.

The planned tour starts at the Adriatic Sea (Rijeka / Opatja in Croatia) over Slovenia, via the Karawanken to Carinthia (Wörthersee), further through Styria and the Salzburger Land, the Bavarian Alpine foothills, finishing in Munich at the MOTORWORLD.

This will not only be a scenic delight, but also a motorsport highlight. The routing is based on some of the special stages of the WRC (World Rally Championship) and on renowned racetracks that are on the way; in addition, it is lined with (partially forgotten) historic racetracks. So it will be a routing treat for car aficionados. Since the destination will continue to be Munich, the previously planned Tour Bavaria will become the **"Target Bavaria"**

2024 – from Rijeka to Munich

FIRST DETAILS CONCERNING THE RALLY

It will be a **motorsport journey through 4 European countries** in just under a week; from the Adriatic sea over the Alps to Bavaria.

Never there has been anything like it.

The planned tour is from saturday, 25th of May till friday, 31th of May 2024.

Limited starting field with automotive diversity

A group, about half of the accepted participants, can choose the **competition rating group**, i.e. drive at the best time. The basis will be the FIA regulations. Cars in this rating group can only take part if the vehicles have a FIA Passport.

The other half of the participants can choose the **Regularity rating group**. Although these vehicles do not need such a pass, they are checked and approved for safety standards and roadworthiness by professional race officials at the start. In the regularity special tests, a previously determined average speed must be achieved or maintained. So it's about target times.

More about the rating groups in the next newsletters.

Value is placed on automotive diversity and the number of participating teams will be limited: class instead of mass. At the moment cars up to the year 1976 are according to the VHC classification E-H2 provided.

The special stages are being carried out on closed roads and secured racetracks according to FIA specifications. There are incredible routes, some with great historical significance such as the circuit of

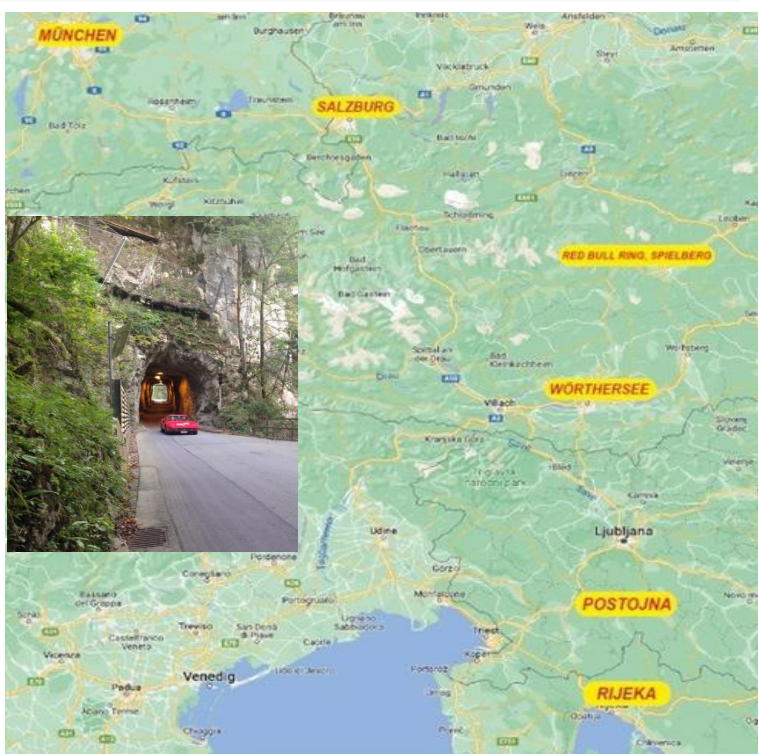


the former GP of Yugoslavia. The people in charge there came up with the idea of reactivating the street circuit for the Grand Prix and degreening the natural grandstands – lastly used in racing 1977. An example of how much local Croatians support our cause.

When this great GP track (like in Monaco) running along the coast was closed forever and opened to traffic in 1977, a new race track was built inland: the Grobnik Circuit. Of course we will drive there as well, as at the Red Bull Ring later in Austria, which we definitely want to integrate. There is still a lot to report in the next issues



Impressions of the tour



Of course we have professionals from the WRC organization in our team, who not only look for the paths and routes, drive them to consider them as suitable. In addition, they record all the details that are required for cross-border approval.

Further sections of the route are sought for special tests and checked for suitability, where a time can be taken, where the start and finish of the special stages would be optimal. We will see what will be approved where.

There is still a lot to report in the next issues ...

Meals and accommodation are organized at a high level. As an example see the **HILTON RIJEKA COSTABELLA**, where we will be staying 2 nights.



<https://www.hiltonhotels.de/kroatien/hilton-rijeka-costabella-beach-resort-and-spa/>

We plan on the terrace there to award the Villoresi Prize on the first evening with the winning cars from the first race on the historic GP circuit. Villoresi was the first winner of the 1938 Yugoslav GP, and the bar at the Hilton is named after him.



The participants do not have to worry about anything, according to the "all inclusive" principle ...



All overnight stays are booked, and we plan the evening dinners to a high standard. Stylish breaks with corresponding tastings are planned for lunch and breaks in attractive places are planned for the afternoons. –

Currently we are talking about Hangar 7 near Salzburg for a dinner with the famous hall where the Red Bull founder Mateschitz exposed his



collection of planes, F1 cars and the Baumgartner capsule.

Further details will also follow here in the NEWSLETTER and from autumn on

www.target-bavaria.com



To summarize the Rally planned from Saturday May 25th to Friday May 31st:

- Classic car rally from Rijeka to Munich across 4 countries for a week
- Enjoyable route with selected landscape
- Historic street circuit, special stages, WRC sections, racetracks
- **Limited starting field with automotive diversity**
- International participants
- **Competition- or Regularity-Group** (depending on what you want)
- Everything is organized, except the logistics of your car
- Landing page in 3 languages for the first informations
www.target-bavaria.com with the possibility of
- Subscription to the newsletter (in 3 languages D - EN - F)
- Application window for a starting place (autumn 2023)
- Definitive Website (will be online in autumn 2023)
- First-rate offer (hotels and gastronomy)
- **A one-of-a-kind experience...**



We would be happy to keep you informed of the planning and preparations.
Stay with us.

Dr. Joackim Graf von Finkenstein

and his Marketing-Team

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