

OKTOBER 2023

Interest is increasing ...

In the coming weeks, organizer **Joackim Graf von Finckenstein** will be quite busy with the TARGET BAVARIA RALLYE. Whether in **France** or **Great Britain**, he will present the concept of his event to many associations and clubs of automobile enthusiasts, interested in unusual events in a historical context like his. Precisely because of today's ecological context – and also because of technical developments such as synthetic fuels and hydrogen.

It is impressive to see, that a 12-cylinder BMW aircraft engine from the First World War, with a displacement of 47 L on a 1907 chassis has "learned" to operate with this fuel in 2023 without any modifications, while generating its enormous continuous power of 550 hp and a short-term power of 750 hp. In the future this will be an alternative for the thermal engine of classic cars.

Joackim and his wife Christina also participate in events comparable to the one he organizes:



From October 9 to 14 the amazing **Modena Cento Ore** will take place. Beside the Tour Auto in France, it is a rally comparable to the planned TARGET BAVARIA RALLYE: "Every time I rejoice like a child; this year, the rally will leave from the Argentario peninsula on the Mediterrane-an coast with the target Modena after 4 days of motorsport. The

different special stages in Tuscany, Umbria, Reggio Emiglia as well as the circuits of Vallelunga, Mugello and Modena, the sublime panoramas along the route, in the company of friends sharing the same passion in an extraordinary conviviality thanks to the evenings and exquisite hotels, all that will leave us with an incredible "can't buy feeling".

This is exactly, what we are going to stage for the TARGET BAVARIA RALLYE (TBR)

Enjoy it!



FLYER for advertising

For the International Automobil Ausstellung (IAA) and the highly attended Mobility Days at MOTORWORLD Munich, but also for upcoming vintage car events, a flyer was prepared to draw attention to the TARGET BAVARIA RALLYE. Present also in wall racks for brochures in

Hotels.



distributed in France, Italy, Great Britain.

in Offices and so on. It will also diligently be

Tourist



The organizer relies on its network

participants.

although registrations have not yet

applications requested for record.

already

we

Indeed.

have

This is the only advertising outside the newsletter and the website www.target-bavaria.com.

potential

opened,

What are we offering?

Special Stages On closed country roads (all asphalt) the special stages are partly held on legs of the WRC (World Rally Championship), hill climb roads and new roads.

Race Tracks

On legendary (FIA approved) circuits and on historical race tracks reopened just for the Target Bavaria.

Regularity

During the special stages, an average speed defined in advance must be achieved and maintained throughout the stage. On race tracks the pilots have to repeat exactly the lap time performed during one of the first laps.

Competition

Here pilots drive as quickly as possible. Basically the FIA regulations are the rules to follow. Pilots need a FIA approved competitors licence. Vehicles in this category must be in possession of a HTP (FIA Passport).

Real vintage motorsport

Real motorsport with historic cars on awesome special stages and thrilling racetracks.

first class accommodation & services at the highest level

Daily catering from breakfast to lunch (picnic / outdoor buffet / typical local restaurants) to a sumptuous dinner in quality hotels.

Compete with international rallye drivers!

Be curious to see who will be there!









This has never happened before!

From Rijeka to München

The Rallye Target Bavaria is a motorsport trip in vintage cars through 4 European countries over a week from the Adriatic Sea to Bavaria via the Alps.

Competition (fastest time) & Regularity (average time). Competition cars are parked in a parc fermé in the evening (work on the car is allowed for 2 hours).

Join the Race!



"Spoiler alert"

München

2024 RALLYE

The tension also seems to rise. One of the newsletter recipients decided spontaneously to take a look around Croatia. So he went on vacation there, looked around and was thrilled by the landscape and the suggested rallye locations.



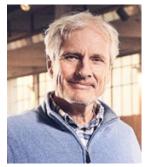




"I could literally feel the history of motorsport there", he wrote to us and sent a few photos of the Preluk. "Not former to mention the area. the incredibly beautiful landscape". THANKS

High Level Support

Eberhard Thiesen is also planning to take part in TARGET BAVARIA RALLYE. Organizer Joachim Graf von Finckenstein is very happy about this. "I would describe Eberhard as one of the most experienced and successful personalities in the classic



car scene in Europe. As one of the pioneers in this field, he is playing in the very first league since 1972 and is known for his "treasure hunts" in the 1990s. On several occasions, he saved wrecks of



precious vintage cars from being ultimately scrapped. One example: the Mercedes-Benz 600 owned by Idi Amin (former President of

Uganda) was used as "reinforcing material" for a dam. Or he discovered parts and the chassis of an original Mercedes-Benz SSK in India, which had been converted into a market vehicle to transport vegetables. He is certainly one of the most prominent classic car dealers in Germany, based in the north of Hamburg, especially when it comes to pre-war vehicles. His portfolio mostly contains exhibits from around 100 ears of automotive history. We are extremely happy about his suggestion, to recommend our TBR to his numerous customers. <u>www.eberhard-thiesen.de</u>



Eighth wonder of the world High Level Support

In Admont (where, as reported, the **AUSTRIAN LEGENDS powered by ARBÖ** took place in September and where we can also take part in one of these beautiful special stages) there is an incredible cultural asset: It is probably the most magnificent rococo monastery library, which sometimes is called the "8th Wonder of the World". We won't have much time to visit, but we want to give you an impression with this photo.

Perhaps you will stop there next time or perhaps even some of the Rally's companions will be able to afford a visit?

Stiftsbibliothek, Kirchplatz 1, 8911 Admont



planned schedule:

Saturday May 25th 2pm – 6pm Scrutineering near by the harbour of Rijeka
Sunday May 26th 9am – 12am Scruteneering at the same place
<u>12:30 pm</u> Parade drive through the town to the GP street circuit of Preluk
<u>2pm – 5pm</u> Qualifying before the prolog race (for the different categories)
<u>4pm – 6pm</u> Prologue race on the historic circuit of the former GP of Yugoslavia
<u>8pm</u> Opening Dinner in the Costabella Hotel including the award
ceremony for the race winners of the Villoresi Price
Monday May 27th Rijeka-Rijeka (including Grobnik circuit)
Tuesday May 28th Rijeka-Postojna (Including WRC Climb hill)
Wednesday May 29th Postojna-Pörtschach (including 1 SS in 2 countries)
<u>Thursday May 30th</u> Pörtschach – Salzburg (including Red Bull Ring)
Friday May 31st Salzburg-München (including Motorworld at the arrival)





A park hotel is waiting at the end of the leg (day 4)

on a peninsula of Lake Wörthersee, enclosed in the Alpe-Adria region with an exclusive peninsular location directly on the largest lake in Carinthia. The magnificent 1960s hotel complex is a 4 star hotel with a private beach in the middle of 40,000 m² of park area. Plus the picturesque panorama with facilities for sports and leisure activities. There is worth place than this ...







To summarize the Rally planned from Saturday May 25th to Friday May 31st:

- Classic car rally from Rijeka to Munich across 4 countries for a week
- Enjoyable route with selected landscape
- Historic street circuit, special stages, WRC sections, racetracks
- Limited starting field with automotive diversity
- International participants
- **Competition-** or **Regularity-Group** (depending on what you want)
- Everything is organized, except the logistics of your car
- Landing page in 3 languages for the first informations <u>www.target-bavaria.com</u> with the possibility of
- Subscription to the newsletter (in 3 languages D EN F)
- Application window for a starting place (autumn 2023)
- Definitive Website (will be online in late autumn 2023)
- First-rate offer (hotels and gastronomy)
- A one-of-a-kind experience...



We would be happy to keep you informed of the planning and preparations.

Stay with us.

Dr. Joackim Graf von Finckenstein and his Marketing-Team

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