



## Things are slowly getting serious



Who doesn't know this feeling **“1 minute until the start”**...

That's exactly the same feeling for the organisers of the TBR: more and more official approvals are coming in, more and more details are emerging, coupled with further ideas “around it” - knowing well: things are slowly getting serious. 3 months before the start in Rijeka, the tension and the anticipation are increasing - and some organizational helpers feel that THIS or THAT is slowly becoming more and more urgent.

**6 DAYS  
4 COUNTRIES**



The first registered participants have already paid the entire entry fee in order to “be sure in any case to be part of TBR”.

One of the many special features was, that two of the registered participants had important appointments in their respective businesses on May 25th. By publishing our flight times and pointing out, that users of the Sunday flights may not be able to take part in the prologue race on the historic circuit of the Grand Prix of Yugoslavia (Preluk) – independently of each other – they became inventive

The transport of the vehicles was completed with the forwarding companies presented and the service teams will present the cars for scrutineering on Saturday. The two participants themselves - they come from different areas - will be in Rijeka very early on Sunday: Both of them chartered a private jet quite early in the morning to be in time for the prologue race. "Necessity is the mother of invention" – but it also shows, how much people are looking forward to Target Bavaria.

Great action!



## Interesting for celebrities ...



It looks like this 300 SLR will also be on this (or the next) TBR, but in the category:

**"Extraordinary cars"**  
driven by "Special Guests" .

There are lots of contacts with managers and agencies for very interested personalities, because there are some who would like to be a special guest during 2 or 3 days of the TBR, as they don't have time for the whole week. These guests can drive all the trials at their own style (outside the general classification) even in "special" modern cars, so the emotional experience will be guaranteed

For sure there will be quite interesting cars in this category...  
Let us surprise!

## Tests – Tests – Tests



Looking for further driving features, the organizer Joachim von Finckenstein was on the ÖAMTC testing ground in Saalfelden and took a decibel test with 2 cars. He wanted to set out a course where the cars wouldn't get too loud, because the Office for Environmental Protection prohibits more than 98 dB there. A loud Mazda MX 5 and another car came to test the volume.



The second car was **the car which was sold worldwide with the highest price on auction for 135 million EURO: The Uhlenhaut Mercedes**. A little sensation! Of course this model is a perfect product from HK-Engineering recreated copy of the original.



The accelerator / brake pedals are on the right and the clutch left of the cardan tunnel, which is not placed in the middle. On the sill left you can see the noise level measurement device. We measured both vehicles. The Mazda was Okay with 96 db but the SLR is definitely too loud for the course in Saalfelden at 110 dB.

The first person to regret this was our ÖAMTC course leader Matthäus, who was blown away by this car despite (or because of?) its “roar”.

## Drumming is part of the craft

Of course, the acquisition of participants and supporters also included a visit to the RETROMOBILE in Paris. Joachim met many friends there, who support the rally: Eberhard Thiesen (pre-war cars), Eric Helary (former Le Mans winner), Hans Kleisl (HK-Engineering), Timm Meinrenken... and they met many vintage car rally fans, who were enthusiastic about the TBR project.



Joachim von Finckenstein and his partner and co-organiser, Sebastian Pfaffensteller while taking a break

They also met a lot of people there, who already heard about the Target Bavaria Rallye from other sources such as flyers, newsletters, social media, brochures or from mouth to mouth.

Our social media campaign was a success: – just in the first 2 weeks we could receive well over 100 followers. Here are the links:

[https://www.instagram.com/target\\_bavaria/](https://www.instagram.com/target_bavaria/)

<https://www.facebook.com/targetbavaria>

So far we have received over 50 applications or detailed inquiries with qualified cars through advertisements placed. We distributed our press release at a press conference and would like to pass it on to our readers:



## Target Bavaria Rally 2024: Unique classic car experience through 4 countries

The world of classic motorsport is preparing for an extraordinary event: the Target Bavaria Rally 2024. From May 25th to 31st, 2024, four countries in Eastern Europe will be crossed - from the Adriatic over the Karawanken to the Bavarian foothills of the Alps to Munich. The event starts with a prologue race on the historic GP Preluk track in Rijeka - a city track along the Croatian coast that has been reopened after 50 years especially for the Target Bavaria Rally. For five days, great country roads and serpentine lead over Slovenian mountains to Austria until the participants arrive in the Bavarian capital Munich after a week. Over 12 special stages test the teams' skills on closed country roads or test areas and several times they give their best on international race tracks, such as the Grobnik Circuit in Croatia or the famous Red Bull Ring in Austria! This adventure brings with it a lot of fun, excitement and adrenaline - but not only..., because the route promises a fascinating journey through history, culture and landscapes. Among other things, participants pass beautiful places such as the stalactite caves of Postojina or the Admont Abbey Library. The route runs past rivers and mountain lakes, through forests and incredible views - a diversity of nature and an experience for everyone. Two different categories are evaluated: Regularity & Competition. In the regularity category, an average speed is specified for each special stage, which the participants must maintain over the closed route. Depending on the engine, the fast or slow average is suitable and for the traditionally oriented participants there is even the opportunity to take part in the separately rated hourglass class. The name of the competition category already reveals: This is about the best time! So if you enjoy speed and want to take the thrill to the extreme, this is the right place for you. The special requirement for this is the HTP – Historical Technical Passport (or equivalent) for the car and the sports racing licenses for the driver and co-driver.

Even those who love more modern supercars or cars with a special historical background can find their place here as a “special guest”. The participants in the “Special Guest” category are not ranked, but drive the same routes, also do a few laps at the Red Bull Ring and the Grobnik Circuit and thus experience the full adventure. In addition to the motorsport part, our participants enjoy excellent all-round service. The best hotels in each region have been pre-booked, lunch will take place at exceptional locations in each country and there will be opportunities for short espresso stops. For example, the participants spend the first two nights in the Costabella Hilton Hotel Rijeka, the newest Hilton hotel in Europe directly on the coast. If you want, you can book rooms and meals for your support crew through the organizer or even have your luggage transported from hotel to hotel. The parc fermés are within walking distance of the hotels. The Target Bavaria Rally 2024 invites enthusiasts and newcomers alike to experience a unique blend of tradition and excitement. Each milestone of this rally contributes to the history of automotive evolution and creates a collective memory of automotive heritage. Get all the information about the event now via [www.target-bavaria.com](http://www.target-bavaria.com)

## THANK YOU

To the press that supports us

- **Antrieb Magazin** - [www.ewo-motorsport.de](http://www.ewo-motorsport.de)
- **Octane** - [Zwischengas.com](http://Zwischengas.com)
- **Classics & Sport Car**  
<https://www.classicandsportscar.com/calendar/target-bavaria-rally> (  
in the March & April-Edition a whole page over TBR)

We thank as well our **partners and supporters** like

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**GROUP**  
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**stand21**  
Racingwear

<https://www.racing-fashion.com/de/brands/stand-21/>

Timm Meinrenken Thiesen Automobile Raritäten <[sales@news.thiesen-automobile.com](mailto:sales@news.thiesen-automobile.com)>

Mr. Laurens Klein, PreWar-PostWar Publishing BV.,

[www.PreWarCar.com](http://www.PreWarCar.com) + [www.PostWarClassic.com](http://www.PostWarClassic.com)

Frau Birte Ballauff, Hamburg-Car-Events <https://hamburg-car-events.de/>

**MOTORWORLD**  
M Ü N C H E N 

## Ausschnitt aus dem PROGRAMM:

### **TARGET BAVARIA 2024: Rijeka – Munich**

(Competition- / Regularity-Kategorien)

(Stand Febr. 2024)

#### **Saturday, May 25th**

##### ***Rijeka***

2:30 - 6 pm          Delta Parking / Scrutineering

#### **Sunday, May 26th**

##### ***Rijeka***

9 am                  Delta Parking / Scrutineering  
12:30 pm            Start to Opatja through the Corso  
1:30 pm              Lining up Opatja Harbour / Start over the ramp  
3 - 4 pm              Qualifying / Prolog race GP Preluk (Outside official classification)  
8 pm                  Opening Dinner Hilton Hotel Costabella /  
                                 Villoresi Pricegiving Ceremony for the Prolog winners

#### **Monday, May 27th**

##### ***Rijeka - Rijeka***

9 am                  1.SS Ucka Opatja  
11 am                2. SS Platak – Ski-Resort  
12 am                Lunch (Platak Ski-Resort)  
1 pm                  3. SS Platak - Gornje Jelenje  
4 pm                  First car arriving in [www.autodrom-grobnik.hr](http://www.autodrom-grobnik.hr)  
5 - 7 pm              4. Races on Grobnik circuit  
8 pm                  Back to Rijeka  
                                 Reception of the **Mayor of Rijeka**  
                                 Overnight parking in Hotel Hilton Costabella  
<https://www.hilton.com/en/hotels/rjkochi-hilton-rijeka-costabella-beach-resort-and-spa/resort/>

## Tuesday May 28th

### *Rijeka - Postojna*

8.30 am	Start from Hilton Hotel Rijeka - (4. SS) - Zagreb
9.30 am	5. SS Ucka / Opatja
11 am	6. SS Buzet
12 am	Lunch (Motovun)
3 pm	7. SS Ucka Opatja from Istrian side
4 pm	8. SS Ilistra Bistrica
6 pm	Hotel Jama Postojna <a href="https://www.postojnska-jama.eu/en/hotel-jama/">https://www.postojnska-jama.eu/en/hotel-jama/</a>

## Wednesday May 29th

### *Postojna - Zeltweg*

8 am	9. SS Acceleration Braking test in Postojna
9 am	10. SS Ceknica -Rakitna
12 am	Lunch Jezersko Lake
1 pm	11. SS Jezersko-Eisenkappel over the SLO/AUT Karwendel border
3 pm	12. SS Wolfsberg
6 pm	Zeltweg Landhotel Schönberghof and Schloss Gabelhofen for superior rooms <a href="https://www.landhotel-schoenberghof.at/de/">https://www.landhotel-schoenberghof.at/de/</a>

## Thursday May 30th

### *Zeltweg - Salzburg*

8.30 am	Red Bull Ring
9:00 am	13. SS Red Bull Ring Races 14. SS Red Bull Ring Races
1 pm	Lunch in Admont
2:30 pm	15. SS Admont Weng
5:30 pm	Salzburg Red Bull Hangar 7
6 pm	Hotel Friesacher Hof <a href="https://www.hotel-friesacherhof.at">https://www.hotel-friesacherhof.at</a>



**Friday 31st**

**Salzburg - München**

- 7:30 am Start Hotel
- 9:30 am 16. SS Vogtareuth (Flugplatz-Rennen)
- 1 pm Lunch in Polling at HK Engineering  
2021 + 2022 Winner of Motoring Awards „Restoration of the year“
- 3 pm 17.SS „The Holy Mountain“ Andechs
- 6 pm Arrival München (MOTORWORLD)
- 8 pm Dinner in „Drivers and Business Club“ in MOTORWORLD  
Price giving ceremony

**Saturday June 1st**

**München**

- Breakfast in Ameron Hotel
- On your choice: Visit of MOTORWORLD  
or Visit of BMW World





## Not much time left to apply

**2 and a half months left .**

How many classic car rallies like this do exist in Europe?

So why not take part in a new event, run by enthusiasts with so much passion?

A week with like-minded people, time for conversations, making new contacts, in addition to excitement, adrenaline and motorsport feeling. With a motor sport team, that has already managed a WRC World Championship race (Rally Croatia).

On top of that, landscapes of the sea and the mountains, new awesome areas of Europe which few people know. It couldn't be more beautiful or impressive. It is the combination of motor sport (in which category ever) and exceptional scenery with high level accommodation and food - in locations that you would otherwise not pass by- which make TBR so exceptional.

**A week of enjoyment, fun, joy of live and – motorsport**

Sign up to be there and to get this perspective:



**Registration deadline: March 30th 2024**

## Entry Form

Target Bavaria Rally 2024

Deadline: March 31<sup>st</sup> 2024

### Category

- Competition**  
*Maximal speed driving*
- Regularity fast**  
*Demanding average speed*
- Regularity slow**  
*Comfortable average speed*
- Special Guest**  
*Special guests apply with a special car out of the ordinary (very seldom or special Vintage cars up to modern super cars). They are not competitors, but follow the rally train, on the same route with the same board and lodging. They can drive through the special stages and over the circuit tracks after the official trials are over without being scored (places are very limited)*
- I want to compete in the Hourglass Class (*Regularity only*)

**You are just one step away!**

Fill out this entry form and send it, including all necessary documents to:

[orga@target-bavaria.com](mailto:orga@target-bavaria.com) or

LINEA BAVARIA GmbH  
Wittelsbacherstr. 2A  
82319 Starnberg  
Germany

### Car

Make*	Model*	Year*	HP*
Cylinders*	Cubic Inches*	Chassis Number*	Reg.

You will find the application form at [www.target-bavaria.com](http://www.target-bavaria.com) or via the following link:

<https://entry.target-bavaria.com>

Vehicle Registration Document / Fahrzeugschein / Carte Grise – Number\*

Team Name:

Please send these documents via email to [orga@target-bavaria.com](mailto:orga@target-bavaria.com) or in copy to the address mentioned above.

General:

- Vehicle Registration Document / Fahrzeugschein / Carte Grise
- Photo of the Car *front view, slightly from the side*
- Team Logo *not mandatory*

Competition:  Valid National or FIA Historical Technical Passport (HTP)

Regularity:  Valid Document proving the Age of the Car

Linea Bavaria GmbH – Wittelsbacherstraße 2A – 82319 Starnberg  
info@target-bavaria.com – Geschäftsführung: Dr. Joachim Graf von Finckenstein  
Amtsgericht Starnberg – Steuer-Nr. 117/131/50489 – Ust.-Id. DE 264038710

## Places are limited



## To summarize the Rally (from Saturday May 25th to Friday May 31<sup>st</sup>):

- Classic car rally from Rijeka to Munich across 4 countries for a week
- Enjoyable route with selected landscape
- Historical original routes, race tracks, and WRC special stages
- **Limited starting field with automotive diversity**
- International participants
- **Competition- or Regularity-Scoring** (depending on what you want)
- Home page (3 languages) for initial information  
[www.target-bavaria.com](http://www.target-bavaria.com) with the possibility of
- To register for the newsletter (in DE - EN - FR)
- For application and later for the entry inscription
- Application window for a starting place (is ONLINE)
- First class care (hotels and gastronomy included)
- **An unique experience ...**



**We would be happy to keep you informed of the planning and preparations.**

Stay with us.

**Dr. Joackim Graf von Finckenstein** and his Marketing-Team

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